

26 - 29 AUG 2021

Grand City - Surabaya
INDONESIA

KRISTA EXHIBITIONS



EASTFOOD INDONESIA EXPO 2021

The 12th International Exhibition on
Food & Beverage Products, Ingredients,
Technology and Services



HELD IN CONJUNCTION WITH



Organized By



**The Focused
Platform for
Your Food &
Beverage Needs**

Supporting Ministry



Supporting Associations



Join us  www.eastfoodindonesia.com

 [interfood](https://www.facebook.com/interfood)

 [@Interfoodexpo](https://www.instagram.com/interfoodexpo)

 [@Interfoodexpo](https://twitter.com/interfoodexpo)





HELD IN CONJUNCTION WITH



Exhibition Information

Date : 26 - 29 AUGUST 2021

Venue : Grand City - Surabaya. Jalan Walikota Mustajab No. 1

Surabaya - Indonesia

Exhibition Hours : 10.00 - 19.00 WIB

Organizer : Krista Exhibitions, PT Kristamedia Pratama



Entry

- The exhibition is open to trade and business visitors only
- Admission is by registration online
- General public and minors below the age of 17 will not be permitted entry
- All visitors must be properly attired; those in shorts and slippers will not be allowed into the exhibition halls

Featuring



Please note that this list is not exhaustive. It is intended only as a guide.

Show Review 2019



220
Exhibitors

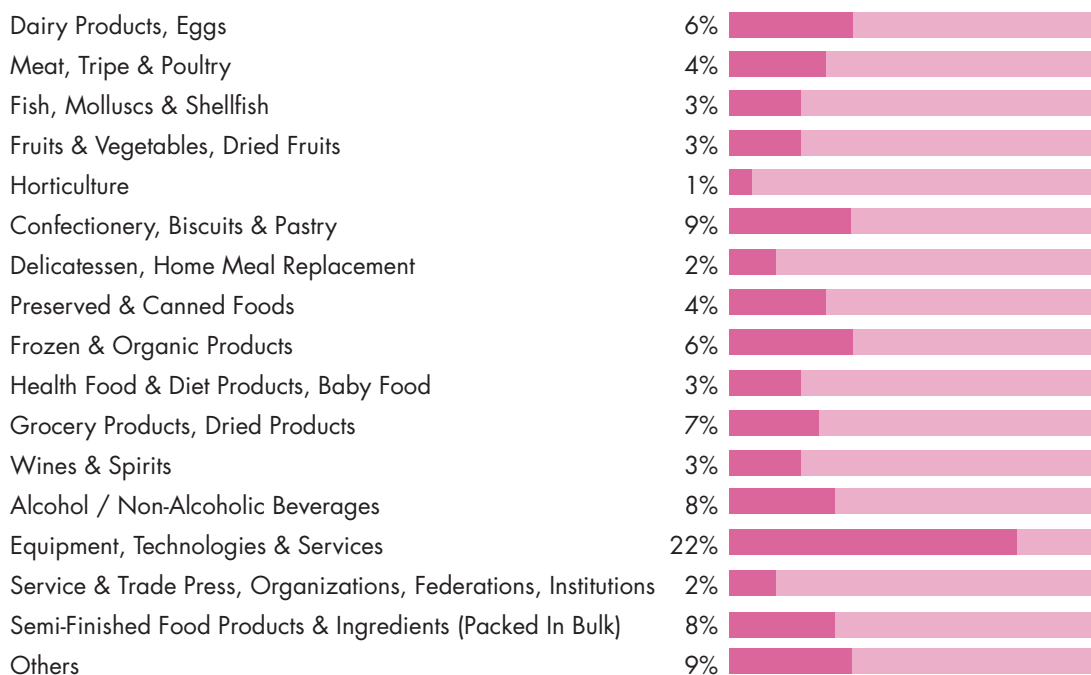


6,622
SQM



28,205
Visitors

Exhibitor Classification by Product



0% 5% 10% 15% 20% 25%



HELD IN CONJUNCTION WITH



Exhibitors' Profile

- Dairy Products, Eggs • Meat & Tripe • Poultry & Game • Fish, Molluscs & Shellfish • Fruits & Vegetables
- Dried Fruits • Horticulture • Confectionery, Biscuits & Pastry • Charcuterie & Cured Meats
- Delicatessen, Home Meal Replacement • Preserved & Canned Foods • Pet Foods • Frozen Products
- Organic Products • Health Food & Diet Products • Baby Food • Grocery Products • Dried Products
- Wines & Spirits • Alcoholic Beverages (Others) • Non-Alcoholic Beverages
- Equipment, Technologies & Services • Service & Trade Press, Organizations, Federations, Institutions
- Semi-Finished Food Products & Ingredients (Packed In Bulk) • etc

Top Exhibitors' Country



Malaysia



Japan



Thailand



Italy



South Korea



Taiwan



Singapore



Denmark



Germany



Switzerland



France



China

Exhibitors' Satisfaction Survey



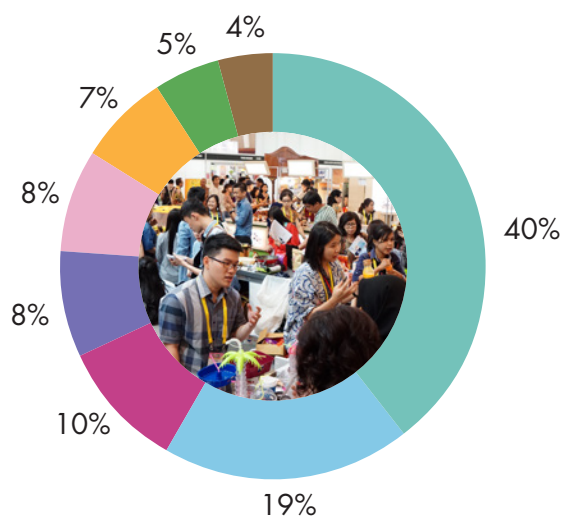
95% will participate next year



90% satisfaction rate



Visitors' Profile



- CEO / Owner
- Director
- General Manager
- Manager
- Exporter & Importer
- Marketing Sales
- Purchasing
- Others

Top Visitors' Country



Malaysia



Singapore



Japan



South Korea



Canada



China



Spain



Thailand



Netherlands



USA



Taiwan



Ethiopia

Visitors' Satisfaction Survey



93% will participate next year



97% satisfaction rate



Visitors' Testimonial



"it's very lovely and also exciting, there are many exhibitor here and new product set I can found".

Kevin, Singapore

"Fantastic... It's a very good event and very inspire for young entrepreneurs". **Ade Samsah, North Kalimantan**

"I'm very happy, so many information, the culinary world is growing rapidly". **Aisha, Yogyakarta**

"It's very useful for the growth of knowledge and technology in food sector". **Anang, Blitar**

"This expo is useful to gain information about food". **Karina, Semarang**

Inspiring Events held in 2019





HELD IN CONJUNCTION WITH



Great Success for Eastfood & Eastpack Indonesia 2019

The 11th Eastfood Indonesia expo has concluded successfully at Grand City - Surabaya, Indonesia on June 20th – 23rd, 2019. EastFood Indonesia held in conjunction with EastPack Indonesia, The 11th International on Food Processing & Packaging Technology.



The show at a glance

To officially mark the opening of the event, a ribbon-cutting ceremony was held on the morning of June 20th, opened by Daud D. Salim (CEO Kristamedia Pratama), Christina Sudjie (CMO Kristamedia Pratama), Masaki Tani (Consulate General of People's Republic of China), Prof. Dr. Admasu Tsegaye Agidew PhD (Embassy of Ethiopia), Benson D. S. LIN (Director General of Taipei Economic and Trade Office in Surabaya), Lena Iriyanti (Kepala Bagian Kepegawaian dan Pengelolaan Kinerja Inspektorat Jendral - Ministry of Trade), Tjahjono Haryono (Ketua Umum Asosiasi Pengusaha Kafe dan Restoran Indonesia - Apkrindo), Benny Santoso (Indonesian Catering Association - APJI), Hasanuddin Yasni (Chairman - Indonesia Cold Chain Association - ARPI), Kertawidyawati (Indonesia Sommelier Association), Jamhadi (Chairman of Surabaya Chamber of Commerce), Tb. A. Machrodja (Kepala Subdit Penerapan Citra- Ministry of Trade), Indah Kurnia (House of Representatives East Java), Ted Kulongoski (U.S Consulate), Budhi Wibowo (Chairman of Indonesia Fishery Product Processing & Marketing Association).

Eastfood & Eastpack Indonesia 2019 is strongly supported by Ministry of Trade of The Republic of Indonesia, Ministry of Industry of The Republic of Indonesia, Ministry of Cooperatives and Small and Medium Enterprises of The Republic of Indonesia, Ministry of Tourism of The Republic of Indonesia, East Java Chamber of Commerce, Surabaya Chamber of Commerce, Ministry of Marine Affairs and Fisheries of The Republic of Indonesia, Indonesia National Agency of Drug and Food Control (BPOM), The Indonesia Food & Beverage Association (GAPMMI), Association Chef Professional (ACP), Indonesia Pastry Alliance (IPA), Indonesia Chef Association (ICA), Indonesian Retailers Association (APRINDO) World Association of Chefs' Societies (WACS), Association of Indonesian Hotels & Restaurants (PHRI), Indonesia Bakery Associations (ABI), Indonesia Packaging Federation (IPF), Cafe & Restaurant Association of Indonesia (APKRINDO), Association of Indonesian Coffee Exporters and Industries (AICE/AEKI), Indonesia Fishery Product Processing & Marketing Association (AP5I), Indonesian Wheat Flour Producers Association (APTINDO), Indonesia Coffee Exporters Association (GAEKI), Indonesia, Association of Indonesian Shopping Center Tenants (HIPPINDO), Indonesia Cold Chain Association (ARPI), Indonesian Catering Association (APJI), Komunitas BBB and all media partners.

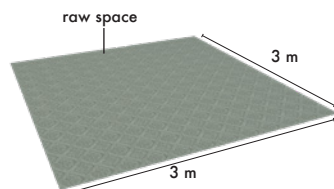




HELD IN CONJUNCTION WITH



Booth Packages



Space Only (min. 18 sqm)

US\$ 299/sqm

For Local Company

3,750,000 IDR /sqm

- Rental of space only
- Your Company may build your own stand



Standard Shell (min. 9 sqm)

US\$ 330/sqm

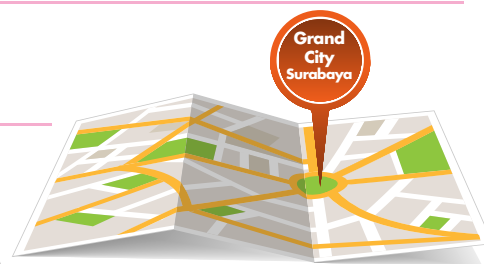
For Local Company

4,100,000 IDR /sqm

- Paneled walls (both sides and rear)
- Fascia board (up to 20 letters)
- Aluminium framework
- Electricity power 2amp/220Volt
- Floor Carpeting • 1 Table • 2 Folding Chair
- 1 Waste Paper Basket

Venue

Grand City - Surabaya. Jalan Walikota Mustajab No. 1
Surabaya - Indonesia



KRISTA EXHIBITIONS since 1995

PT. Kristamedia Pratama

Jl. Blandongan no.28d/g, Jakarta 11220 . Indonesia

Tel. +6221-6345861, 6345862, 6334581, Fax. +6221-6340140

E-mail: info@kristamedia.com Website: www.kristamedia.com